



Dan Black

With 20+ years of experience, I bring solution-oriented adaptability and creativity to every project

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EXPERIENCE

BidGenius

Founding Partner, Frontend Lead — Jun `23 - Present — Bangkok

- Created user-facing and internal front-ends in React, NextJS, StencilJS, Tailwind and Bootstrap
- Architected MVP and led key implementation details
- Developed brand identity in Adobe Illustrator

Yield App

Senior Web Developer and Designer — Jan `21 - Oct `22 — Bangkok

- Designed and developed a web app in ReactJS
- Informed, advocated and influenced technology decisions
- Leadership in UX, UI, and design
- Managed and implemented i18n across the backend and frontend
- Managed code reviews and owned frontend releases

Shutterstock

Manager CRM — Aug `17 - Apr `20 — New York City

- Developed Google Cloud apps for marketing automation, Slack+Jenkins+Oracle Cloud design-system pipeline
- Built open-source tooling for vendor platforms
- Implemented CRM platform automation to improve global sales and KPIs
- Trained non-technical marketing managers in tech tools
- Collaborated between tech teams, marketing, UX, support, internationalization, and product teams
- Maintained RESTful microservices

Opensky (morecommerce/Alibaba)

Web Developer (contract) — Aug `17 - Oct `17 — New York City

- Owned and implemented marketing platform migration
- Produced design system development

BeenVerified (The Lifetime Value Company)

Senior Engineer & Designer — Feb `15 - Jun `17 — New York City

- Experimented in HTML+CSS Email template development
- Ensured usability with Ruby and Selenium
- Built CLI tools for marketing collateral automated production
- Managed martech for multiple brands

Shutterstock

Web Developer — Dec `12 - Feb `15 — New York City

- Developed and designed email templates and marketing landing pages
- Developed multilingual email template staging Flask app
- Integrated recommendation engine to increase KPIs, met target goals at 150% QoQ

StrongView, A Selligent Company

Email Producer — Jul `10 - Aug `12 — New York City

- Managed IHG's email communications using StrongView's Message Studio
- Facilitated technical transitions and rebranding, consolidating 34 email templates into one
- Designed B2B emails and web banners

Spontaneous

Interaction Designer (contract) — May `09 - Jun `10 — New York City

- Developed Rich Media banners for Reuters and FedEx campaigns

Direct Agents

Web Designer — Sep `09 - Dec `09 — New York City

- Designed and produced banner ads for affiliate marketing
- Focused on effective page layouts.

Bluefly

Web Developer — May `06 - Apr `09 — New York City

- Increased sales by creating beautiful website graphics, emails and web banners
- Designed and executed major online sweepstakes promotions and art-directed correlating photo shoots
- Developed look-books, image galleries and blogs in HTML, CSS, JavaScript, and Flash

MRM//McCann Worldgroup

Interactive Designer (contract) — Feb `06 — New York City

- Designed and developed Wendy's fast food brand banner campaigns

Frutels

Web Developer (contract) — Dec `05 - Jun `06 — New York City

- Implement branding standards for a web redesign using Illustrator, Photoshop, and Flash
- Developed viral marketing video concepts and storyboards

Giant Step

Web & Graphic Designer (contract) — Jan `03 - Jun `06 — New York City

- Created promotional e-cards and marketing materials.
- Developed web/email banners for corporate sponsors and artists
- Created corporate sponsorship presentation packages

UGO Networks Inc

Interactive Designer (contract) — Mar `06 - May `06 — New York City

- Adapted marketing materials to immersive interactive online ads and web banners

AREA 17

Web & Digital Designer (contract) — Nov `05 - Apr `06 -- New York City

- Designed Geraldo.com (Geraldo Rivera)
- Designed Optimum's iO.tv On-Demand video player and purchase paths interactive TV menus

HPGRP

Web Developer & Print Media Designer (contract) — Oct `04 - Dec `05 -- New York City

- Led web redesign and maintenance for three websites.
- Designed print magazine local neighborhood guides

EDUCATION

The College of Westchester — ABS, 2003

PROJECTS

AWS ec2 docs	Improvements for clarity and typo fixes
Cerberus	Email framework feature and bug fix contributor
envcheck	CLI for env variable management written in Python
Figgy	CLI and Python library for configuration tools
Liquid	Template language feature contributor
pip	Python package installer bug fixes
ResponsysREST	Python-wrapped Oracle Responsys REST API

AWARDS + ACHIEVEMENTS

- Github Arctic Code Vault contributor
- CodersRank Top 4% Worldwide Python, Thailand Top 5 Javascript
- Two-time BeenVerified hackathon winner: interactive 404 page, AI chat slackbot
- Shutterstock hackathon honorable mention: Mood board app in Ruby Sinatra
- Member of Email Markup Consortium